

SPORTING GOODS **INDIA** EXPO



DELHI
JUNE 2024
PRAGATI MAIDAN,





INTRODUCTION

Sporting Goods India expo is a B2B exhibition, displaying brands dealing in Sporting goods. Considering the vastness of this segment, it calls for a dedicated section dwelling deep into the numerous categories & sub categories with innumerable products & services.

It has been planned in a way to garner support from various Sports authorities of India. The ultimate idea is to grow the industry to next level with the help of Councils, Students from the field of Sports & deal at the Olympics level.



HOW IT HELPS TO GROW YOUR BUSINESS:

- ▶ Networking environment to recognize and achieve business opportunities
- ▶ Branding opportunity to form your brand image & understand market competition
- ▶ In – person, real-time & interactive feedback by filtered, serious visitors
- ▶ Neutral sales environment where the client is under no great pressure to buy, while the seller is at his best and well-equipped to deal with all queries.
- ▶ Sales/leads generation
- ▶ Product/Brand Launches

WHY EXHIBIT WITH US ?

- ▶ Organised by Country's no.1 Exhibitions & Conferences company - ABEC
- ▶ Generate Leads
- ▶ Explore & Discover Premium Brands & latest Products Available in the market
- ▶ Identify New Dealer and Distributor
- ▶ Know your Competition & Audience Direct, In-Person Feedback
- ▶ B2B connect providing the right audience
- ▶ Networking opportunities to grow your business
- ▶ In-person interactions /feedback.
- ▶ Quality and International standards to cater to the world market all under one roof.
- ▶ ATL & BTL activities to give the right positioning to your brand
- ▶ Brand Exposure to Domestic & International Audience



EXHIBITOR PROFILE



- Aerobics & Amusement Park Equipment
- Bicycle Machinery & Tools
- Bicycles
- Billboards & Scoreboards
- Boating Equipment & Accessories
- Books & Periodicals
- Broadcasters & Media Companies
- Camping Equipment & Accessories
- Coaching Systems
- E-Bikes
- Facility Management & Service providers

- Gym Management Software Solutions
- Heart Rate Monitors
- Indoor Sports Equipment
- In-Line Sport Equipment
- Institutions & Federations
- Machinery for Sporting Goods
- Outdoor Gear & Equipment



- Outdoor Sports Equipment
- Performance Analysis Technology
- Physiotherapy Equipment
- Raw Material Manufacturers & Suppliers
- Safety Equipment & Security Solutions
- Signage's
- Sport Shoes & Apparels





- Sport Academies & Colleges
- Sport Goods & Equipment
- Sport Energy Drinks
- Sport Flooring
- Sports Infrastructure & Material Suppliers
- Sport Management & Education Institutes
- Sport Medicines
- Sport Safety Equipment & Accessories
- Sports Tourism
- Sport Wearable's & Accessories
- Stadium Equipment & Facilities

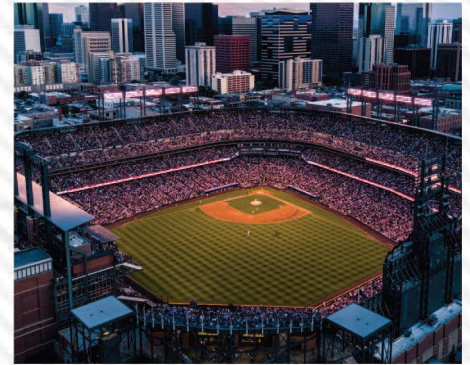
- Swimming Accessories
- Textiles for Sporting Industry
- Ticketing Systems
- Toys, Games & Gaming Equipment
- Trophy & Medallion Suppliers
- Vibration Equipment
- Water Sports Equipment
- Weight Lifting Equipment
- Yoga Therapy..... And Much More.



This three-day exhibition aims to bring together various Sports specific brands - equipment & accessory manufacturers, retailers, dealers and distributors, health clubs, and potential customers from all over the world under one roof.

VISITOR PROFILE

- ▶ Distributors, Dealers and Retailers Importers and Exporters
- ▶ National and International Sports Federations and Associations
- ▶ Coaches, Judges and Instructors
- ▶ Facilities and service providers
- ▶ Stadiums and Playgrounds



- ▶ Sports Academies and Clubs
- ▶ Sports Players
- ▶ Sports Authorities
- ▶ School, College and Authorities
- ▶ Hotels & Resorts
- ▶ Sports Goods Manufacturers
- ▶ Builders and Developers

- ▶ Urban Development Authorities
- ▶ Central & State Ministries
- ▶ State Govt Sports Departments
- ▶ Govt Officials
- ▶ Embassies and Trade promotion bodies
- ▶ General Public





We invite brands related to any of the stated categories or beyond, to reach out to us for queries & space booking!

For Queries  Mohan + 91 98206 03890

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MEDIA PARTNER

